



CHARITY PARTICIPATION FREQUENTLY ASKED QUESTIONS

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1) **Can charities attend campaign events?**

Yes but only based on the following guidelines.

- The event had to have been publically noticed as open to all charities. The FSECC website calendar provides official event notifications. The details of the event will indicate whether charities are welcome to attend.
- Notify the event contact of your interest in attending the event.

2) **Can charities speak at campaign events?**

Yes, but only in accordance to Rule 60L-39, F.A.C. The following are some examples of acceptable speaking opportunities.

- Help raise awareness of how contributing to the OVERALL FSECC campaign benefits employees and causes important to them.
- Generic anecdotes of how FSECC funding makes an impact (not charity specific).
- Provide suggestions for campaign event ideas or fundraising activities (must be in compliance with FL rules).

3) How will charities be notified of campaign events around the state?

Charities will be notified that campaign events will be listed on the campaign calendar on the FSECC website. Events encouraging charity attendance will be noticed in the details of the event. It is up to the charities to check the website frequently for events encouraging charity attendance.

4) Can agencies host a charity fair that offers equal access to all charities where charities are allowed to discuss their umbrella or charity with employees who visit their station?

No. Pursuant to Rule 60L-39-009(12), F.A.C., participating charities may attend agency sponsored campaigns events; however, agencies shall not permit, plan or conduct distribution or display of materials, solicitation, or services of any specific charity within State facilities as part of the campaign.

5) Can I leave brochures with coordinators or state agencies describing our charity or umbrella organization?

No. Pursuant to Rule 60L-39-009(12), F.A.C., participating charities may attend agency sponsored campaigns events; however, agencies shall not permit, plan or conduct distribution or display of materials, solicitation, or services of any specific charity within State facilities as part of the campaign.

6) What do I do if an Agency Coordinator calls me (the charity) to assist with an FSECC sponsored event?

It is acceptable for a charity to provide assistance to FSECC coordinators in the planning and promoting of FSECC events as long as the assistance is to help promote the FSECC as an effective means for employees to collectively raise meaningful funds for charities and not to promote the charities they represent over other charities or restrict access to any charity.

Pursuant to Rule 60L-39-009 (13), F.A.C., charitable organizations are permitted to publicize their activities and solicit employee participation in the FSECC through the news media or other private outlets outside State facilities.

7) Can charities contribute attendance related door prizes that are not labeled with a specific charity?

Yes. However, the charity may not be publically recognized or singled out for providing the door prizes. Again, an overarching principle of the campaign is that no single charity is promoted over other participating charities.

8) Can I contact an agency coordinator and volunteer FSECC related campaign assistance?

Yes. However, it must only be for support of FSECC related events and comply with all guidance in Rule 60L-39, F.A.C. Also see Questions 6 and 7.

9) May I contact state employees at their work place for the purpose of fundraising?

No. Charitable organizations seeking to raise funds shall not contact employees at the work place for any purpose related to fundraising.

10) How will employees know that my charity is participating in FSECC?

The FSECC campaign brochure (online version and pdf version) was designed to give all participating charities an equal forum for showcasing their organization. However, because of the large volume of participating charitable organizations, the information contained in the brochure is limited by design.

During the application process, charities were asked to provide a 25-word statement for use in the brochure. This is the charitable organization's opportunity to craft a brief statement that best describes their charitable works in a way that will be relatable to State of Florida employees. Additionally, charities were asked to provide a website address and this is also included in the brochure. With the online version of the FSECC brochure, employees have the opportunity to search for charities under their respective federations or using keywords (pulled from the charity's name or 25-word statement) as well as actually visiting the charity's website while browsing the brochure.