CORPORATE SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIP
As an event sponsor your company name/logo will be prominently placed on all collateral material for the event(s) of your choice.

CEO Event – $1,000 (Limit 2)
Held July 25th for the CEO’s of over 200 local companies as a kickoff to the annual campaign.

Campaign Kickoff – $500 (Limit 5)
Held September 6th for campaign coordinators, affiliated agencies, volunteers, and companies participating in a workplace campaign. Over 200 local businesses are represented.

Report Breakfast – $400 (Limit 5)
Held October 18th for campaign coordinators, affiliated agencies, volunteers, and companies participating in a workplace campaign. Over 200 local businesses are represented as they report on the progress of their campaign.

Annual Meeting – $750 (Limit 4)
Held in late February 2013, all CEO’s, campaign coordinators, affiliated agencies, volunteers, and companies participating in a workplace campaign come together to recognize the top performers in the campaign. Over 200 local businesses are represented.

A-LA-CARTE SPONSORSHIP
In addition to sponsoring an event, you can customize your sponsorship by choosing the items that will benefit your company the most. Choose as many as you like.

Campaign Video - $200
Company logo added to sponsor section of video. Shown to thousands of donors and potential donors throughout our six-county service area.

Website Banner Ad - $350
A banner ad strategically placed at the top of our website with a clickable link to your website.

United Way Brochure - $500
Your company name or logo will appear on the annual campaign brochure that is distributed to over 25,000 individuals.

Website Sidebar Ad - $200
An ad placed on the side panel of our website with a clickable link to your website.

LIVE UNITED T-Shirts - $500
Your company name and logo will appear on LIVE UNITED t-shirts which are sold to the community through out the year.

Billboards – In-kind
If your company uses digital billboards for advertising, consider sponsoring a United Way billboard in your rotation. Ad can be customized to include both your company logo and United Way logo.
SPONSORSHIP COMMITMENT FORM

SPONSORSHIP TERMS APPLY IMMEDIATELY ON AGREEMENT DATE AND END ON THE ONE-YEAR ANNIVERSARY OF THE AGREEMENT.

CONTACT: SHANNON SHEIBE – scromer@unitedwaynwfl.org or 850-215-6758

COMPANY NAME: ___________________________________________________________

CONTACT: _________________________________________________________________

ADDRESS: _______________________________________________________________

CITY, STATE, ZIP: _________________________________________________________

PHONE: ___________________________ EMAIL: ________________________________

EVENTS

☐ CEO EVENT – $1,000

☐ REPORT BREAKFAST – $400

☐ CAMPAIGN KICKOFF EVENT – $500

☐ ANNUAL MEETING – $750

A-LA-CARTE

☐ Campaign Video - $200

☐ Website Banner Ad - $350

☐ United Way Brochure - $500

☐ Website Sidebar Ad - $200

☐ LIVE UNITED T-Shirts - $500

☐ Billboards – In-kind

TOTAL AMOUNT OF SPONSORSHIP: _________________________________________

☐ TOTAL ENCLOSED: $____________________  ☐ PLEASE SEND ME AN INVOICE FOR: $____________________

☐ PAYMENTS OPTION:

PLEASE SEND ME AN INVOICE FOR $________ PER MONTH FOR ________ MONTHS

PLEASE SEND YOUR PAYMENT TO:

UNITED WAY OF NORTHWEST FLORIDA
PO BOX 586 • PANAMA CITY, FL 32402