



CORPORATE SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIP

As an event sponsor your company name/logo will be prominently placed on all collateral material for the event(s) of your choice.

CEO EVENT – \$1,000 (LIMIT 2)

Held July 25th for the CEO's of over 200 local companies as a kickoff to the annual campaign.

CAMPAIGN KICKOFF – \$500 (LIMIT 5)

Held September 6th for campaign coordinators, affiliated agencies, volunteers, and companies participating in a workplace campaign. Over 200 local businesses are represented.

REPORT BREAKFAST – \$400 (LIMIT 5)

Held October 18th for campaign coordinators, affiliated agencies, volunteers, and companies participating in a workplace campaign. Over 200 local businesses are represented as they report on the progress of their campaign.

ANNUAL MEETING – \$750 (LIMIT 4)

Held in late February 2013, all CEO's, campaign coordinators, affiliated agencies, volunteers, and companies participating in a workplace campaign come together to recognize the top performers in the campaign. Over 200 local businesses are represented.

A-LA-CARTE SPONSORSHIP

In addition to sponsoring an event, you can customize your sponsorship by choosing the items that will benefit your company the most. Choose as many as you like.

Campaign Video - \$200

Company logo added to sponsor section of video. Shown to thousands of donors and potential donors throughout our six-county service area.

United Way Brochure - \$500

Your company name or logo will appear on the annual campaign brochure that is distributed to over 25,000 individuals.

LIVE UNITED T-Shirts - \$500

Your company name and logo will appear on LIVE UNITED t-shirts which are sold to the community through out the year.

Website Banner Ad - \$350

A banner ad strategically placed at the top of our website with a clickable link to your website.

Website Sidebar Ad - \$200

An ad placed on the side panel of our website with a clickable link to your website.

Billboards – In-kind

If your company uses digital billboards for advertising, consider sponsoring a United Way billboard in your rotation. Ad can be customized to include both your company logo and United Way logo.

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP TERMS APPLY IMMEDIATELY ON AGREEMENT DATE AND END ON THE ONE-YEAR ANNIVERSARY OF THE AGREEMENT.
CONTACT: SHANNON SHEIBE – SCROMER@UNITEDWAYNWFL.ORG OR 850-215-6758

COMPANY NAME: _____	
CONTACT: _____	
ADDRESS: _____	
CITY, STATE, ZIP: _____	
PHONE: _____	EMAIL: _____

EVENTS

- | | |
|---|---|
| <input type="checkbox"/> CEO EVENT – \$1,000 | <input type="checkbox"/> CAMPAIGN KICKOFF EVENT – \$500 |
| <input type="checkbox"/> REPORT BREAKFAST – \$400 | <input type="checkbox"/> ANNUAL MEETING – \$750 |

A-LA-CARTE

- | | |
|---|---|
| <input type="checkbox"/> Campaign Video - \$200 | <input type="checkbox"/> Website Banner Ad - \$350 |
| <input type="checkbox"/> United Way Brochure - \$500 | <input type="checkbox"/> Website Sidebar Ad - \$200 |
| <input type="checkbox"/> LIVE UNITED T-Shirts - \$500 | <input type="checkbox"/> Billboards – In-kind |

TOTAL AMOUNT OF SPONSORSHIP: _____

TOTAL ENCLOSED: \$ _____ PLEASE SEND ME AN INVOICE FOR: \$ _____

PAYMENTS OPTION:

PLEASE SEND ME AN INVOICE FOR \$ _____ PER MONTH FOR _____ MONTHS

PLEASE SEND YOUR PAYMENT TO:

UNITED WAY OF NORTHWEST FLORIDA
PO Box 586 • PANAMA CITY, FL 32402