



Corporate Sponsorship Opportunities

Event Sponsorship

As an event sponsor your company name/logo will be prominently placed on all collateral material for the event(s) of your choice.

CEO Event - \$1,000 (Limit 2)

Held in July for the CEO's of over 200 local companies as a kickoff to the annual campaign.

Campaign Kickoff - \$500 (Limit 5)

Held in September for campaign coordinators, affiliated agencies, volunteers and companies participating in a workplace campaign. Over 200 local businesses are represented.

Report Breakfast - \$400 (Limit 5)

Held in October for campaign coordinators, affiliated agencies, volunteers and companies participating in a workplace campaign. Over 200 local businesses are represented as they report on the progress of their campaign.

Annual Meeting - \$750 (Limit 4)

Held in February, all CEO's, campaign coordinators, affiliated agencies, volunteers and companies participating in a workplace campaign come together to recognize the top performers in the campaign. Over 200 local businesses are represented.

A-La-Carte Sponsorship

In addition to sponsoring an event, you can customize your sponsorship by choosing the items that benefit your company the most. Choose as many options as you would like.

Campaign Video - \$200 – Company logo added to our sponsor section of the video. Shown to thousands of donors and potential donors throughout our six-county area.

Website Banner Ad - \$350 – A banner ad strategically placed at the top of our website with a clickable link to your website.

United Way Campaign Brochure - \$500 – Your company name or logo will appear on the annual campaign brochure that is distributed to more than 25,000 individuals.

Website Sidebar Ad - \$200 – An ad placed on the side panel of our website with a clickable link to your website.

LIVE UNITED T-Shirts - \$500 – Your company name and logo will appear on LIVE UNITED t-shirts which are sold to the community throughout the year.

Billboards – In-Kind – If your company uses digital billboards for advertising, consider a United Way billboard in your rotation. Ad can be customized to include both your company logo and United Way logo.

Sponsorship Commitment Form

Sponsorship terms apply immediately on agreement date and end on the one-year anniversary of the agreement. Contact Ken McVay – kmcvay@unitedwaynwfl.org or 850-527-5192

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

Please check the items you wish to sponsor

EVENTS

- CEO EVENT - \$1,000
- REPORT BREAKFAST - \$400
- CAMPAIGN KICKOFF EVENT - \$500
- ANNUAL MEETING - \$750

A-LA-CARTE

- CAMPAIGN VIDEO - \$200
- UNITED WAY BROCHURE - \$500
- LIVE UNITED T-SHIRTS - \$500
- WEBSITE BANNER AD - \$350
- WEBSITE SIDEBAR AD - \$200
- BILLBOARDS – IN-KIND

TOTAL SPONSORSHIP AMOUNT _____

TOTAL ENCLOSED \$ _____ PLEASE INVOICE ME FOR \$ _____

PAYMENT OPTIONS: INVOICE ME \$ _____ PER MONTH FOR _____ MONTHS

Please send payment to
United Way of Northwest Florida
P.O. Box 586
Panama City FL 32402