EDUCATION

Through United Way, you help today’s youth achieve their greatest potential by focusing on early learning and leadership programs. You’re the reason children are well-fed and ready to learn, students are reading at grade level and teens are equipped with the skills to avoid risky behavior. Your gift provides the support our children need to be prepared and successful.

INCOME

Fifty-five percent of the households in Northwest Florida are one emergency away from falling into poverty. Through United Way, you are ensuring individuals and families have the skills and tools needed to earn, keep and grow their assets. Your generosity provides the building blocks to create a better life.

HEALTH

United Way invests in programs that ensure your neighbors have the opportunity to achieve optimal health. Your support provides access to quality healthcare, dental programs and nutritional food for those who do not know where to get their next meal.
VITA (Volunteer Income Tax Assistance) is an IRS-sanctioned program that trains volunteers to prepare simple tax returns for individuals and families with low-to-moderate income FREE of charge. VITA also offers year-round financial literacy classes to help citizens build and maintain healthy financial lifestyles.

2-1-1 of Northwest Florida is a free, public information service line that provides local information on housing options, medical services, budget counseling, support groups, civic clubs, adoption services, community offices, employment services, transportation, financial assistance, legal services and much more!

FIVE REASONS TO INVEST IN UNITED WAY

WE ARE LOCAL
Dollars raised in our community stay in our community to build a better place for all of us. We like to say that the donations go far, but not far away.

WE ARE ACCOUNTABLE
We engage experienced community volunteers to oversee every aspect of our management and financial systems to ensure that we are operating at the highest level of professionalism and excellence.

WE ADDRESS THE GREATEST NEEDS
From early learning, to job training, to crisis support, to elder care - United Way works to address some of the greatest challenges facing people in our community.

WE ARE STRATEGIC
Through a competitive review process, we hold the agencies we fund accountable for producing measurable results against targeted outcomes.

WE COLLABORATE
We bring government agencies, businesses and professionals together to identify and determine our communities’ needs. We work with our community and funded partners to accomplish our goals.

YOU’RE INVITED TO LIVE UNITED

GIVE
Your dollars along with those of your co-workers, neighbors, friends and family, are invested in proven programs that make a lasting impact and keep students on track to graduation, help families achieve financial stability and provide people the resources to lead health lives. Give and Live United!

ADVOCATE
Anyone can advocate! Speak up. Stand for a cause. Influence your peers. Advocate and Live United!

VOLUNTEER
Give your time. Share your talent. Help make Northwest Florida a better place to live, work and raise a family. Volunteer and Live United!

PLANNED GIVING
You have the power to advance the common good well into the future. Please consider United Way of Northwest Florida as a beneficiary in your will and when you do, let us know.

GIVE
For more information on our programs and agency partners, go to www.UnitedWayNWFL.org

WHO IS ALICE?

2.6 MILLION
Florida’s have incomes that exceed the Federal Poverty Level, but cannot pay for basic needs. When you add in households that live below the Federal Poverty Level, that’s 2.6 million people in Florida.

55.1%
of the households in the United Way of Northwest Florida’s 6 county area, are ALICE or below the Federal Poverty Level.

46%
of Florida households are struggling to survive

2021
You can help. Give today. #UnitedforALICE