2019 Board of Directors and Staff

**Executive Committee** – **Chairman** – Sharon Hamilton – Encompass Health and Rehabilitation; **Chairman Elect** – Darren Haiman – Nation’s Real Estate; **Vice Chairman** – Dr. Irvin Clark – Florida State University-Panama City; **Treasurer/Secretary** – Will Cramer – Cramer Chevrolet, Cadillac, Buick, GMC; **Immediate Past Chairman** – Ron Rago – Beachy Beach Real Estate; **Shay Catrett** – BAYSOLUTIONS (appointed); **Jared Burleson** – Wells Fargo Advisors (appointed).

**Members At Large** – **Garrett Anderson** – Anderson Construction Company; **Debbie Ashbrook** – Central Panhandle Association of Realtors; **Dr. Carrie Baker** – Gulf Coast State College (retired); **Donna Baird** – Bay Medical Sacred Heart; **Teri Cable** – Florida Therapy Services, Inc; **Jason Crowe** – Community Bank; **Vickie Gainer** – City of Lynn Haven; **Dr. John Holdnak** – Gulf Coast State College; **Nancy Luther** – Adecco; **Mike Madewell** – Panama City Surgery Center; **Jennifer McCabe** – Applied Research Associates; **Brenda Parker** – Hancock Whitney; **Sandy Sims** – Gulf Power; **Jon Smiley** – Hancock Whitney; **Billy Smith** – Trane Company; **Jerry Sowell** – Segers, Sowell, Stewart, Johnson & Brill; **Sue Sterrett** – Trane Company; **Brad Thomas** – MidSouth Bank; **James Wells** – Publix; **Victoria Williams** – VBA Design; **Garrett Wright** – Bay County Economic Development Alliance.

**Staff** – **Bryan Taylor**, President; **Hollee Hansen**, Finance Director; **Ken McVay**, Communications Director; **Christy Rogers**, Campaign Director; **Angela Klopf**, Development Director; **Tami Valdez**, Outreach and Agency Director.
Contents

Financial Reports
2019 Financial Reports

Community Projects
A sampling of the projects in which United Way of Northwest Florida participated

Our Mission and Vision

Mission: Enrich lives by fostering and uniting resources with those in need

Vision: A community in which there is significant, lasting change whereby all individuals and their families achieve their human potential
# Finance

## Assets 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Equivalents</td>
<td>$1,362,398</td>
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<tr>
<td>Investments</td>
<td>$1,271,037</td>
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<tr>
<td>Pledges Receivable</td>
<td>$108,615</td>
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<tr>
<td>Net Property and Equipment</td>
<td>$271,464</td>
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<tr>
<td>Accumulated Depreciation</td>
<td>$-9,430</td>
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<tr>
<td>Insurance Proceeds</td>
<td>$454,681</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$3,468,196</strong></td>
</tr>
</tbody>
</table>

**Additional Remarks**

- Investments includes Endowment and CD's
Finance

Liabilities and Equity 2019

- Funds Distribution: $338,550
- Accounts Payable: $5,012
- Accrued Vacation: $25,116
- Total Liabilities: $368,680
Finance
Liabilities and Equity 2019

- Fixed Assets: $271,464
- Endowment Funds: $1,129,595
- Campaign Reserve Fund: $32,297
- Temporarily Restricted: $250,851
- Hurricane Michael: $773,859
- Net Income: $854,796
- Total Equity: $3,099,516
- Total Liability and Equity: $3,468,196

Additional Remarks
- Unallocted Reserve Fund: -$213,348
Finance

Income 2019

- Campaign Support: $609,690
- Hurricane Michael Recovery: $1,080,480
- Grants and Sponsorships: $77,582
- Long Term Recovery Organizations: $627,838
- Interest and Investments: $187,613
- Insurance Proceeds: $694,772
- Sponsorships: $13,744
- Reimbursed Expenses: $3,637
- In-Kind Contributions: $26,133
- Total Income: $3,321,493
Finance

Expenses 2019

- Funds Distribution: $215,854
- Hurricane Michael Distributions: $1,003,335
- Long Term Recovery Organization Distributions: $277,161
- Hurricane Michael Repairs: $351,466
- Other United Way Programs – Direct Expenses: $4,898
- Total Programs – Indirect Expenses: $54,480
- Administration: $380,824
- General Expenses: $185,953
- Fundraising: $12,715
- Total Expenses: $2,460,697
Hurricane Michael Relief Fund

Distributions 2019

- **Phase Two**: $357,310
- **Phase Three**: $561,821
- **Other**: $84,204
- **Total Funds Distributed**: $1,003,335

Click here to see the full 2019 Hurricane Michael distribution list
Community Investment

Affiliated/Unaffiliated Agency Disbursements 2019

Unaffiliated Agencies

$11,996

Affiliated Agencies

$204,760

Total Community Investment

$216,757
Program Breakdown

United Way of Northwest Florida 2019

- Community Campaign Funds Distribution: $216,757
- 2-1-1 Northwest Florida: $40,688
- Dollar Smart Coalition: $10,321
- Direct Services: $8,371
- Community Support: $2,250
- Total Program Distributions: $278,387
Projects
Projects Participated in During 2019

Events

- FSU-PC Student Videos Project
- LGBTQ Youth In Our Schools
- Angel House Bereavement Center Six-Week Support Group
- BAYSOLUTIONS Building Your Network Training
- Emerald Coast Behavioral Hospital Warrior Beach Retreat Barbeque Fundraiser
- NAMI Activity Center Grand Opening at AMIKids
- Survivor Jam 2019
- UPS Day
- Rebuild Bay County
- North Florida Inland Long Term Recovery Organization
- Citizens of Gulf County Long Term Recovery Team
Projects
Projects Participated in During 2019

Events
- Washington County Long Term Recovery Group
- Repair Holmes County Long Term Recovery Org.
- Publix 40th Anniversary Day
- Bay County Chamber First Friday
- ARC of the Bay Annual Luncheon
- Bagel Maker Wednesday
- Lost Couch Comedy Showcase
- #GivingTuesday
- Pancare Free Physicals
- Community Recovery Center
- Gulf County Community Health Fair
- Pier Park School Supply Drive
- Publix Super Markets Tools for Schools
- Public Eye Soar
- Ron Jon Beach Clean Up